Hunt's Big Drive for 10,000 New Customers Begins Today

and Much on Some Things

Save Some on Everything

SILKS-PLAIN AND \$2.50 Foulard Silks; 36 and 40-inch

\$1.87 yard \$3 Foulard Silks; 40 inches

-\$2.64 yard \$4.50 Ruff-a-Nuff; 36 and 40-inch -\$3.84 yard

\$5 Khaki - Kool and Baronette Satins -\$3.98 yard

\$2 Black Taffeta; 36 inches -\$1.69 yard

\$2.25 Black Taffeta; 36 in. -\$1.89 yard

\$2.50 and \$2.75 Colored Shantung: 36-inch -\$1.89 yard

\$4 Fancy Pussy Willow; 40 -\$2.64 yard

\$1.50 Tussah Silks; 36 inches -89c yard

\$2.75 Georgette Crepes; 40 inches wide -\$2.39 yard

WHITE WASH MATERIALS 35c Linene Suitings; 36 in.

-28c yard

wide -52c yard 50c Madras Shirting

65c Blouse Linens; 36 inches

-41c yard 40c Fancy White Goods

-32c yard 30c Dimities; checks and -22c yard

20c India Linen Lawns -14c yard 25c India Linen Lawns

-19c yard \$2.75 bolt (10 yds.) English Longcloth

-\$1.97 yard \$3.75 bolt (10 yds.) English

\$2.98 yard \$1.35 Mercerized Table Da-

-98c yard \$2.75 Linen Damask; 72 in.

-\$2.19 yard -Main Floor

STAPLE GOODS

36-inch Hope Muslin

-22c yard 371/2c Berkley Cambric; 36 inches wide -29c yard

35c Galatea Suitings -29c yard

60c Romper Cloths -46c yard 40c Percales (light and dark); 36-inch

-26c yard 50c Percales (light and dark); 36-inch

-37c yard 40c Pillow Tubing; 42 inches wide -31c yard

10-4 Bleached Sheeting -59c yard 50e Bleached Canton Flan--34c yard

45c Unbleached Canton -31c yard -Main Floor

KNIT GOODS

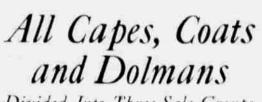
Women's Lisle Vests - Two styles; V neck; non-slip shoulders; regular 39c value -for 25c

Children's Knitted Waists-Sizes 2 to 14 years; for boys and girls; regular 50c value -for 39c -Mezzanine Floor

Be on Hand Early-Before the Crowds Arrive

A Wonderful Feast of Bargains—Every Department Participating

Because of the Big Reductions Involved These Sale Prices Are , Available on Cash Purchases Only



Divided Into Three Sale Groups

The Less Expensive Ones

Those at Medium Prices 25% Off The Exclusive Models 33 1-3 Off

-Second Flod

ALL SILK UNDERWEAR SPECIAL LOT OF SMOCKS AT \$2.95 10% LESS

Satin, Georgette, Kayser and Tub Silk Undergarments, including all

Gowns, Teddies, Camisoles, Vests Combinations, Petticoats, Bloomers, Pajamas, etc.

Three Lots of Petticoats Silk Jersey and Taffeta Petticoats in all wanted street shades -\$2.95, \$3.95 and \$4.95

MUSLIN UNDERWEAR

\$1.25 Lace-Trimmed Nainsook Teddies-69c Lace and Embroidery Trimmed Gowns \$2.19 Lace - Trimmed Nainsook Teddies-\$1.89

RIBBONS Fancy Hairbow Ribbons — 50c to 7 5 c; ribbons 5 and 6 inches wide.

39c yd.

Gingham and Crepe Smocks in maize, reseda, rese, copen and

white, with colored trimming

and smocking; sizes 14 to 22

-Second Floor

All other Petti-

new plain and fancy silk in the very newest styles

-10% Lower

are priced

FANCY BAG RIBBONS 20% LOWER

\$1.50 Ribbon will be \$1.20 yard \$2.00 Ribbon will be \$1.60 yard \$2.50 Ribbon will be \$2.00 yard \$2.75 Ribbon will \$2.20 yard

\$3.00 Ribbon will \$2.40 yard \$3.50 Ribbon will .\$2.80 yard -\$3.20 yard

\$5.00 Ribbon -\$4.00 yard \$7.00 Ribbon -\$5.60 yard -Main Floor NECKWEAR

ANY VEST-20% LOWER Crowley's newest novelties.

\$4.00 Vests will be \$4.50 Vests will be

\$4.75 Vests will be

\$6.00 Vests will be -

\$7.00 Vests will be -\$5.60 \$8.00 Vests will be \$6.40

\$10.00 Vests will be -\$8.00

Tollet Goods Section -Main Floor

BAGS AND PURSES

Silk Bags-New styles in black and colors; \$4 and \$4.50 bags -for \$3.49

Silk Bags-Moire and Silk Faille Bags in black, brown, taupe and navy; \$7.50 to \$9.75 bags -for \$6.39

Khaki Bags-Made of waterproof khaki; fitted with mirror and attached coin purse; at a mere fraction of the original

Seal Folders-Four styles in genuine black sealskin; regular \$5.50 and \$5.75 values

-for \$3.95 Small Folders - Strap handle and strap

back styles: regular \$1.50 values -for \$1.00 -Main Floor

One Lot of BATISTE CORSETS FOR \$1

Back-laced styles: long skirt and low or medium bust; all sizes will be found in the lot. Regular \$1.50 values

Another Lot of FRONT LACED CORSETS FOR \$7.95 Fancy white brocade corsets; low bust style; long skirt; regular \$12.50 corsets at \$7.95 because the size range is limited. Sizes 26 to 32.

-Corset Dept., Third Floor

Three Unusual Sale Groups of Women's Dresses

All Wool Serge and Jersey Dresses Smart street dresses for immediate

at 40% Less

Satin, Taffeta and Georgette Dresses A good selection of styles and col-ors for street wear, one big price lot

at \$16.95

Voile and Organdy Dresses A big lot of plain and fancy dresses

at \$11.95

Choice of any Dress -not included in these three price groups, regardless of price

at 10% Less

IN THE CHILDREN'S

DEPARTMENT

Children's Rompers-Neat

Children's Gowns - 2 to

14 - year sizes; slip - over

Princess Slips - 2 to 14-

year sizes; plain and

10% OFF

On all Children's Dresses,

Capes, Coats, Middies and

Regular Friday and Saturday

Prices on Toilet Goods

Which Sell for Less

Will be offered three days this

week instead of two.

-Second Floor

The Shoe Man Is

Out of the City on

His Wedding

Trip

His assistants are particularly anxious to

make a good showing while he is away.

They Are Offering One

Big Lot of Pumps

\$6.95

Plain and colonial styles in patent black

kid, champagne, gray suede and gray

kid. Not all sizes in each style, but all

sizes included in the lot. You will find

values to \$12 pair.

other wearing apparel.

styles

trimmed

Two Special Lots of Blouses

check and stripe ginghams; 6 months to 4-year Wash Blouses of organdy and voile; plain or lace and embroidery 98c

trimmed Georgette Blouses-Flesh color, copen,

rose and white; several styles

All Suits Are

Included

-\$29.75

Suits formerly \$29.75 now

Suits formerly \$39.50 and

expensive models, are

ALL OTHER SUITS

Including the newest and most

25% Less

All Separate Skirts

10% Less

All the newest Silk Skirts and

Wash Skirts, including the very

best models, some of which

Choice of any

Skirt in stock for

a limited time at

lar 65c grade

JEWELRY

15-inch; even and

graduated neck-

laces that sell for

Lar Screws - Novelty screws in sev-

eral styles that sell

Novelty Rings -

Sterling silver set

with black onyz,

cameo and other

styles

for 75c and \$1

-for \$5.75

—for 49c

—for 39c

-Main Floor

Silk Hose

Women's pure thread silk

hose; full fashioned; slight

irregularities in finishing;

the colors include black,

brown, gray, tan, pink and

blue and white; \$2 quality

Misses' full fashioned pure

thread silk hose in black

and white; slight irregu-

larities in finish; sizes 71/2

to 91.

-98c pair

-98c pair

-Main Floor

\$6.50 and \$7

Pearl Necklaces

-10% Off

-Second Floor

CANDY

100 pounds of Chocolate Peanut

Clusters; fresh and crisp; regu-

-Candy Shop, Main Floor

—for 39c lb.

have never been shown.

HIGH-GRADE TOILET GOODS Houbigant's 10 - ounce bottle of Qualques Fleurs Toilet Water; \$10 value

Houbigant's Special Toilet Waters; 8-ounce size; regular \$4.75 Qualques Fleurs Extract-Regu-

Houbigant's Qualques Voilets-Regular \$4.75 ounce Houbigant's Ideal and Qualques Fleurs Sachet; \$3.50 size-\$2.95 **Qualques Fleurs Toilet Powders** Regular \$1.25 powders -98c Houbigant's \$2.75 Ideal Extract

-\$2.50 oz. Mary Garden \$2.50 Perfume -Main Floor

ART GOODS

-98c pair

50 - inch Pillow Cases-Stamped to embroider; fine quality tubing

Japanese Lunch Cloths-36-inch size; regular 55c and 60c value

\$1.50 lace trimmed Scarfs -\$1.19

75c lace trimmed Scarfs

Children's Dresses of batiste and organdy; stamped to embroider; 2 to 4year sizes

for 89c ezzanine Floor

For Pattern

Shoe Shop, Third Floor

TRIBUTED BY forns, hemp, lisere, crepe and

Save Some on Everything and Much on Some Things

VOILES, GINGHAMS, LAWNS, ETC.

15c Fancy Lawns -13c yard

25c Fancy Lawns and Ba--19c yard

45c Tissue Ginghams -36c yard

50c Zephyr Ginghams -39c yard

69c Tissue Ginghams -53c yard

75c Egyptian Tissues -59c yard \$1 Silk Tissue Ginghams

-78c yard \$1.35 and \$1.50 Fancy Voiles

and Crepes

-\$1.19 yard -Main Floor

CURTAIN AND DRAPERY MATERIALS

45c Curtain Voiles and Marquisettes; 36-inch

30c Curtain Scrims and Marquisettes; 36-inch -23c yard

\$1.00 Curtain Marquisette; white and ecru -71c yard

45c Bungalow Cretonnes -29c yard 65c Cretonne Draperies

-49c yard

-Main Floor SHEETS, PILLOW CASES

AND TOWELS \$1.75 Seamless Sheets; 81x

\$1.35 Seamed Sheets; 72x90 35c Pillow Cases; 42x36

-31c each 45c Hemstitched Pillow

Cases; 42x36 65c plain white Bath Towels

-62c each

WHAT A DOLLAR WILL FOR THRIFTY SHOPPERS \$1.00 Will Buy-

8 yds. of 18c Bleached Muslin; 36-inch.

9 yds. of 15c Curtain Swisses, 7 yds. of 20c Unbleached Muslin.

6 yds. of 25c Curtain Nets. 5 yds. of 35c Nainsook; 36-in. -Main Floor

EMBROIDERIES

27-inch Flouncings of cambric and nainsook; regular \$1 value

→69c yard 27-inch Flouncings of fine quality cambric and nainsook; \$1.50 quality

\$1.75 Flouncings will be -\$1.32 yard

\$2.00 Flouncings will be

-\$1.50 yard \$2.25 Flouncings will be -\$1:69 yard

\$2.50 Flouncings will be -\$1.88 yard

EDGINGS AND BANDINGS 121/c and 15c values for -9c yard

250 and 30c values for -19c yard

-Main Floor

stomer, Always a

combinations; flower and feather trimmed. -Millinery Dept., Third Floor